

PURNIDEVI CHOWDHURY GIRLS' COLLEGE



BOLPUR, BIRBHUM, 731204

Accredited by NAAC

Grade- "B"

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Web Site : www.pdcgc.in

Mob. No.-

Ref. No. Noti/c/25

Date... 25.08.2025



NOTICE

This is to notify the 4th semester students of our college that a Three Day Entrepreneurship Workshop will be conducted by the Santiniketan Society for Youth Empowerment from 12th September 2025. It's to inspire and guide you to start with your own venture. They will also provide the participant students with a certificate.

Interested students are requested to submit their names to their respective departments by 27th August, 2025.

Sherin/Bhumi

25/8/25

Convenor,

Career Counselling

Subcommittee

P. S. Mondal
Teacher-in Charge

Purnidevi Chowdhury Girls College
Bolpur - Birbhum

KHUSI EMPOWERMENT PROGRAMME FOR GIRLS 2025-2026

A Unique Empowerment Programme For Girl Students
To Develop Life & Entrepreneurship Skills

Organised By



Sponsored By

idealis
HUMANITY AT WORK™



ABOUT THE PROGRAMME

A Unique Skill Programme for Girl Students to enhance their Life & Entrepreneurship Skills.

This empowerment programme is being funded & supported by Dipika Basu, New York, USA.

OBJECTIVE

The objective of this programme is to empower girl students in & around Santiniketan, Bolpur, Dist- Birbhum, West Bengal, India to acquire life and entrepreneurship skills.

ABOUT

SANTINIKETAN SOCIETY FOR YOUTH EMPOWERMENT

A non-profit & non-governmental organization registered under Registration of Societies Act 1961, Government of West Bengal.

Over the last 22 years, the society has trained more than 6000 youth to acquire skills for self-empowerment and become job-ready.



WHAT THE GIRLS WILL LEARN

Lifestyle Skills

- Communication
- Time Management
- Problem Solving
- Presentation
- Financial Literacy
- Teamwork and Collaboration
- Self Defence
- Basic Cooking

ENTREPRENEURSHIP DEVELOPMENT

- Who is an Entrepreneur?
- What is Business?
- How to choose a Business Idea
- How to know your Business Idea will work
- How to prepare a Business Plan
- How to market your Products and Services
- Digital Marketing
- How to use AI to promote your Business
- How to get Funds for Business and Projects.



DURATION OF THE PROGRAMME

Each lesson will be of 3 hours

Students will devote 3 days per month, totaling 10 hours

Learning Methodology: Interactive

Language: English & Bengali

Students will receive a Handbook, a Digital Watch and a Scarf

SCHEDULE

Programme Date 12th - 14th September 2025

Each Month, Two Batches of 20 Students

Classes will be held on Friday, Saturday, and Sunday

Each month 2 Batches of 20 students will be trained at our Student Support Centre at Banaful, Ratanpally, Santiniketan, Bolpur, Birbhum, West Bengal.

CONTACT

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